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Workshops, Surveys, and Tours – Oh My! (Choosing the Right P2 Tools)

Trainer: Anne Carroll

Current to February 2023

Overview

Description

With so much focus on specific tools and techniques, too often overlooked is the critical process of *choosing the right tools* for your engagement project. This course first sets the context with IAP2's three pillars and anchoring tool decisions in a robust design, then digs into ethical and equity-centered criteria for choosing the right tools. Participants then work through a comprehensive selection framework, explore challenges and how to overcome them, and learn about the importance of evaluation and real-time change to meet stakeholder needs -- and everyone leaves with access to a crowd-sourced set of online resources.

Learning Objectives

As a result of this course, participants will:

- Understand how tool and technique choices:
    - Fit within a process design framework and context
    - Are anchored in the IAP2 Core Values
    - Are shaped by project location on IAP2 Spectrum for Public Participation
- Recognize how tools and techniques vary by objectives and group size
- Understand the critical obligation for tools and techniques to meet engagement objectives and *stakeholder* needs
- Explore ways to choose tools and techniques while understanding their value, limitations, implementation, application, etc.
- Explore equity opportunities and risks in selecting tools and techniques
- Recognize the importance of evaluation and real-time changes
- Learn ways to navigate process and decision-making challenges

Logistics, Materials

- Course duration: 3.5 hours
- Number of sessions: 1
- Materials provided include course presentation and content, Tools and Techniques Matrix, and access to extensive online tool and technique resources

Outline

The content below includes information, examples, videos, and extensive opportunities for discussion.

Introduction and Getting Grounded – P2 Context

- Anchors: Real decisions, IAP2 Core Values
- What P2 is – and isn't
- IAP2 Core Values
- IAP2 Code of Ethics for Practitioners
- Design Considerations: IAP2 Spectrum

Tool and Technique Selection Criteria

- Form follows function: Description, videos, exercises
- Make sure it will work: Description, exercise
- Ensure access and inclusion: Description, exercise
- Align with resources: Description, exercise
- Invest wisely: Description, exercise

Tool and Technique Selection Framework, Matrix

- Purpose and Objectives: Description, exercise
- Group Size, Total Numbers: Description, exercise
- Tools & Techniques Matrix by Objective, Group Size: Description, exercise

Process Integrity vs. Tools and Technique Parochialism

- Many rights – but a few real wrongs: Description, discussion
- Challenge – Naysayers: Description, examples, discussion
- Challenge – One-trick pony-īt-is: Examples, approaches
- Challenge – Biases, and fear of stakeholders: Examples, approaches, solutions

Real-time Evaluation and Change

- Why evaluating tools and techniques essential: Description, discussion
- Tool and techniques evaluation purpose and intent: Description, examples, discussion
- Changing the wings while flying the plane...: Description, examples, discussion, learnings
- Disciplined evaluation, change: Description, examples, discussion

Resources (Tools Galore!) and Wrap-up

- Guidance, Resources
- Reflections
- Evaluation
- Connections among participants: contacts
- Adjourn